

Jan-July, 2022

WAGH BAKRI

Tea Group

# Abhivyaakti

A REFLECTION OF WAGH BAKRI TEA GROUP



celebrating  
the  
Recognition

WAGH  
BAKRI  
RANKED  
NO. 1

India's  
Most Trusted  
Tea Brand 2022





## Message from The Chairman's Desk

Dear Members of Wagh Bakri Parivar,

What an extraordinary first seven months we have had in 2022. It is the first time we are meeting mid-year. A lot has transpired in the first half of 2022. Wagh Bakri Tea Group officially became India's Most Trusted Tea Brand of 2022 in research conducted by TRA's Brand Trust Report. Winning the trust of our consumers and stakeholders is a matter of great pride. I want to thank every employee who propelled our organization to greater heights. The perseverance of my employees is my source of inspiration. They ignite my resolve to push the envelope every day. We also added another feather to our cap by winning the prestigious INDIASTAR 2020 Awards for our packaging designs. Our three entries that brought glory to the company are Wagh Bakri 100 Saal Bemisaal Gift packaging design, Wagh Bakri Noon Chai and Wagh Bakri Premium Black Leaf Tea.

The other achievement that made me proud is the presence of Wagh Bakri products in the global market. Year after year, we are expanding our legacy in newer international regions. Simultaneously, we are also strengthening our national presence with the inauguration of new Wagh Bakri Tea Worlds and Wagh Bakri Tea Lounges across the nation.

After the storm of COVID-19 subsided, businesses across the globe started to open up, but the deprived classes still struggled to make their ends meet. Wagh Bakri Tea Group is known globally as a responsible corporate citizen. In our endeavour to build a greater and better society, we carried out many CSR activities across the country. We strengthened our association with 'The Akshaya Patra Foundation' by presenting eleven food distribution vehicles. The vehicles will deliver nutritious and fresh meals under the initiative of 'Mid-day Meal' to students studying in government schools in no time. We also made a humble contribution to Dr. Jivaraj Mehta Smarak Health Foundation for the purchase of a new HD Laparoscopic System. We left no stone unturned in supporting Thakershy Charitable Trust to construct a new hospital building. 'Free eye surgeries with Blind People's Association', 'inauguration of 1st General Duty Assistance course (GDA) with Dr. Babasaheb Ambedkar Open University', 'donation of medical vans to Jivdaya Charitable Trust' are some of the key CSR initiatives we undertook in the first half of 2022.

Without my team of highly-skilled and talented employees, Wagh Bakri Tea Group would not have been able to make such an indelible mark in the national and international market. I want to thank every employee for making our growth journey wonderful and full of accomplishments.

Let's continue to rejuvenate millions of lives across the globe with our high-quality products.

**Piyushbhai Desai,**  
Chairman



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- Recognising Lasting Excellence!



# A Heartfelt Tribute



A tribute to an inspiring soul  
Late Mrs. Pratimaben Desai

She was a ray of hope who uplifted lives,  
She was an inspiration who sparked joy all around,  
She was a mother who raised her children with love & care,  
She was a wife who stood rock-solidly with her better half,  
She will stay in our hearts forever.

In the loving memory of Late Mrs. Pratimaben Desai,  
Wife of Mr. Pankaj Ramdas Desai, the Vice Chairman of Wagh Bakri Tea Group.  
She left for her heavenly abode on March 07, 2022.

Tribute from  
Wagh Bakri Tea Group



# IN THE LIMELIGHT CORPORATE NEWS





#THIS IS ONLY A BRAND NAME AND DOES NOT REPRESENT ITS TRUE NATURE

# WAGH BAKRI TEA

## India's Most Trusted Tea Brand



**Power of Trust 2022**  
AS per TRA's Brand Trust Report 2022





## India Trusts Wagh Bakri Tea Group

Trust Research Advisory, a part of the Comniscient Group, is one of the most credible insights and brand analytics companies in the country. It carries out detailed research reports on two matrices – Brand Trust and Brand Desire. TRA's Brand Trust Report has been publishing the list of India's top 1000 Trusted Brands for the last 11 years. This year's survey was conducted through syndicated consumer-influencer research across 16 cities in the country.

In the 2022 edition, TRA's search to find 'The Most Trusted Tea Brand of the Year' involved extensive

research with consumers and stakeholders. The trust shown by the consumers and stakeholders in Wagh Bakri Tea Group was unparalleled. It became 'India's Most Trusted Tea Brand'. The Group enjoys an undisputed market presence in Gujarat, Rajasthan, Madhya Pradesh, Maharashtra, Delhi, Punjab & Chandigarh, Hyderabad, Chhattisgarh, Uttar Pradesh and Goa. It recently forayed into West Bengal, Bihar & Jharkhand.

N Chandramouli, the CEO of TRA said, "With a 130-year history, Wagh Bakri continues to reign the hearts of Indians."





# Our Achievement Flashed on the Millions of TV Screens



Wagh Bakri Tea Group was honoured by TRA with the title of 'India's Most Trusted Tea Brand'. The survey was conducted in 16 major cities of India. The result acknowledged the trust Indian consumers have been putting in us over the years. It is an honour to delight Indian consumers across the nation with our high-quality product offerings. To share the news of our achievement with everyone, a large-scale television campaign was put together where leading GEC channels covered the accomplishment. The presence of our campaign was highly-visible on TV channels like Star Plus, Zee, Sony, SAB, Colors, etc.

  
 Tea Group  
 Promotion during  
**TOP PERFORMING HINDI SHOWS**





# Our Imprint of Trust on the Millions of Minds Gets a Print, Online & Outdoor Coverage

To become 'India's Most Trusted Tea Brand' is not a small feat. We left no stone unturned in making our achievement reach the eyes and ears of every Indian. We carried an elaborate campaign with press releases, print, digital and outdoor ads to exhibit our achievement. The press ads featured in leading newspapers of the country like Divya Bhaskar, Navbharat Times, Maharashtra Times, Dainik Jagran, Anandabazar Patrika, Rajasthan Patrika, Gujarat Samachar, Vijayavani, Sakal, etc. Leading online streaming platforms also gave respectable digital space to our triumph.

Asian News International, a renowned news agency, also carried the news of our accomplishment. The news article comprised a comment from Shri Rasesh Desai, the Managing Director of Wagh Bakri Tea Group. He said, "Being recognized as India's most trusted tea brand is a source of great pride for us." He continued, "We have always focused on providing our valued consumers with unrivalled and uncompromised quality products. This recognition validates our four generations' work and motivates us to accomplish even more. Our team will continue the ongoing missions to satisfy our consumers worldwide with the highest levels of innovation backed by elegant packaging design and exceptional value."

**धन्यवाद भारत!**  
आपके विश्वासने आज हमें  
'India's Most Trusted Tea Brand' की पहचान दिलायी है।  
विश्वास, जो हमारे 100 वर्षों से भी अधिक चले आए रिश्तों की नींव है।  
TRA की ब्रांड ट्रस्ट रिपोर्ट 2022 के अनुसार भारतीय ग्राहकोंने चाय बकरी चाय ब्रांड को सबसे विश्वसनीय चाय ब्रांड चुना है।

SCAN CODE to get delivery at your door step. Tea-time gets rewarding! Share your Family Tea moment by tagging us on f @ waghbakritea.official. Lucky winners hold a chance to win Wagh Bakri Gift Hampers\*

# THIS IS ONLY A BRAND NAME AND DOES NOT REPRESENT ITS TRUE NATURE.





**Pune Times**  
Charu Asopa & Rajeev Sen headed for divorce, hurt allegations at each other

**Chennai Times**  
I'm not ready to explore OTT yet, says Prabhas  
Make your int'l trip hassle-free despite ever-changing COVID rules

**Bangalore Times**  
I am not ready to explore OTT yet, says Prabhas  
Thrilled to be playing cop again: Priyanka Opendra  
Kajal, Suriya & Writing With Fire directors among Oscar members  
Mamamuni receives police nab culprit

**Bombay Times**  
Asopa & Rajeev Sen headed for ce, hurt allegations at each other  
I am not ready to explore the OTT space yet, Prabhas  
Isn't feel like this is Aditya's first own action film: Ahmed Khan

**Lucknow Times**  
Charu Asopa & Rajeev Sen headed for divorce, hurt allegations at each other  
I'm not ready to explore OTT yet, says Prabhas

**Hyderabad Times**  
I'm not ready to explore OTT yet, says Prabhas  
SAY GOODBYE TO SINGLE-USE PLASTIC FROM JULY  
HOW WILL THINGS CHANGE AFTER THE PLASTIC BAN  
Delhi adds 200 tonnes plastic waste daily  
175 nations agree for a legally binding treaty by 2024 to end plastic pollution  
Single-use plastic ban to be effective from July

**Delhi Times**  
Charu Asopa & Rajeev Sen headed for divorce, hurt allegations at each other  
I'm not ready to explore OTT yet, says Prabhas  
Big Boss 10's Mamu Punjabi receives extortion email; police nab culprit

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SQUARE SHOWCASE AT JOTAIKKAAS. THE JEWELLERS FOREVERMARK



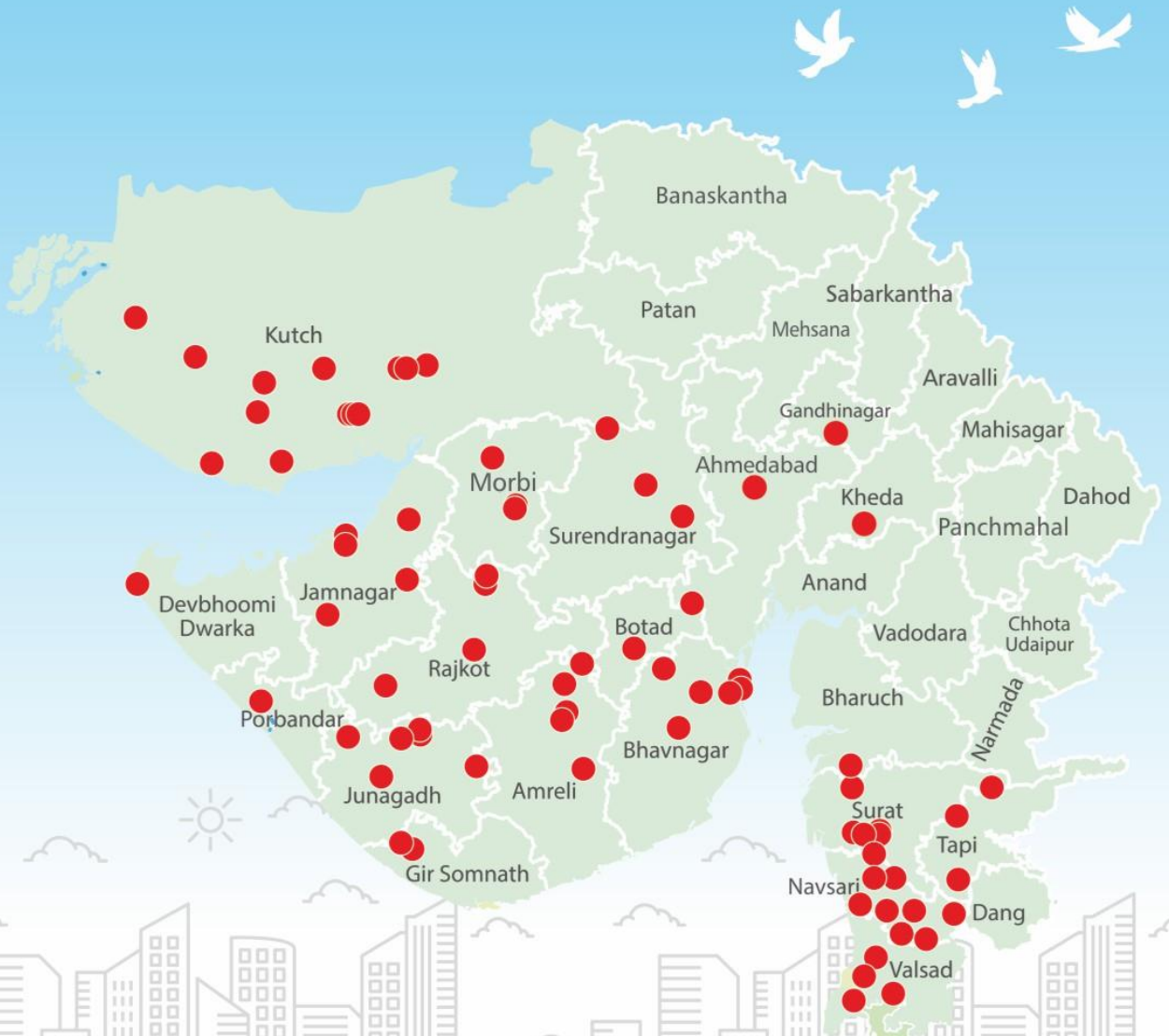
**Shri Rasesh Desai,**  
Managing Director  
Wagh Bakri Tea Group

Wagh Bakri Tea is recognised as India's most trusted tea brand by TRA's brand trust report 2022.

Wagh Bakri Tea Group, a leading name in India and more than 45 countries in the premium segment, has had its presence in the tea business in India since 1892. The Group owns and operates, under its umbrella, one of the leading packaged tea companies in India with a turnover of over Rs. 1800 crore and over 45 million kgs of tea distribution.

The Group enjoys an undisputed market presence in Gujarat, Rajasthan, Madhya Pradesh, Maharashtra, Chhattisgarh, Goa, Delhi, Haryana, Punjab-Chandigarh, Jammu-Kashmir, Himachal Pradesh, Uttar Pradesh, Uttarakhand, Andhra Pradesh, Telangana, Tamil Nadu & Karnataka. It has recently forayed into West Bengal, Bihar and Jharkhand.

"Through Wagh Bakri Tea Lounge, a perfect destination to engage in business conversation or spend quality time with family and friends, the Group is also strengthening its legacy of bringing joy and freshness to millions of Indians," Desai said. "Currently, we have 15 such lounges across India with many more to come shortly".



# IN AND AROUND INTERNATIONAL NEWS





## Wagh Bakri Products Shine in the Global Market

The Indian diaspora loves Wagh Bakri products as much as the Indians do. Our products encompass the Indian taste beautifully to give people with Indian roots a homely feel, To cater Wagh Bakri products to Indian diaspora living in Australia and Fiji, a range of sales and promotional activities were carried out in multiple stores across these countries.



*It is an honour to display our international pack of Premium Leaf tea at Walmart Supercentre in Canada. According to Fortune Global 500, it is the world's largest company by revenue.*



*Our product display at Walmart, Canada.*



*Our product display at FreshCo, Canada*



*Canada enjoys relishing Wagh Bakri Tea Group products. We are proud of the product display at FreshCo Ltd., a popular Canadian chain of deep discount supermarkets owned by Sobeys.*





Our product display at Cranbourne Fresh Food Centre, Melbourne, Australia



Coles Supermarket, Melbourne & Sydney



Restaurant tour in Brisbane



Wagh Bakri Product display At Newworld Supermarket in Fiji



Glimpses of wet sampling activity in Fiji

# IN AND AROUND DOMESTIC OCCASIONS

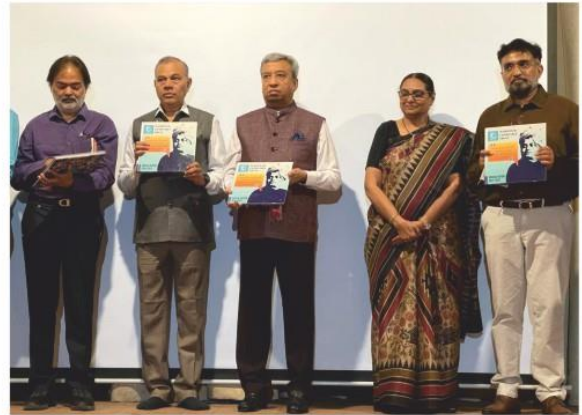




## An Honour to be the Guest of Honour



Madhuram Charitable Trust is a renowned organization that works for the betterment of society by providing high-quality prosthetic legs to people with special needs. Mr. Parag Desai, the Executive Director of Wagh Bakri Tea Group, was invited as a guest of honour at the launch event of Madhuram Charitable Trust's annual report. The event, which was attended by Visionary Business Leaders of Ahmedabad, was held at GIU auditorium on 23rd April 2022. Mr. Parag Desai praised the initiatives undertaken by the organization and shed some light on the CSR initiatives of Wagh Bakri Tea Group.



## Sharing Knowledge on a Big Stage

Mr. Parag Desai, the Executive Director of Wagh Bakri Tea Group, delivered an inspiring keynote address on 'Manage and Grow Wealth Effectively' to unveil the prestigious 'Family Office Summit & Awards 2022' held virtually on 3rd March 2022.

## A Great Way to Celebrate International Tea Day

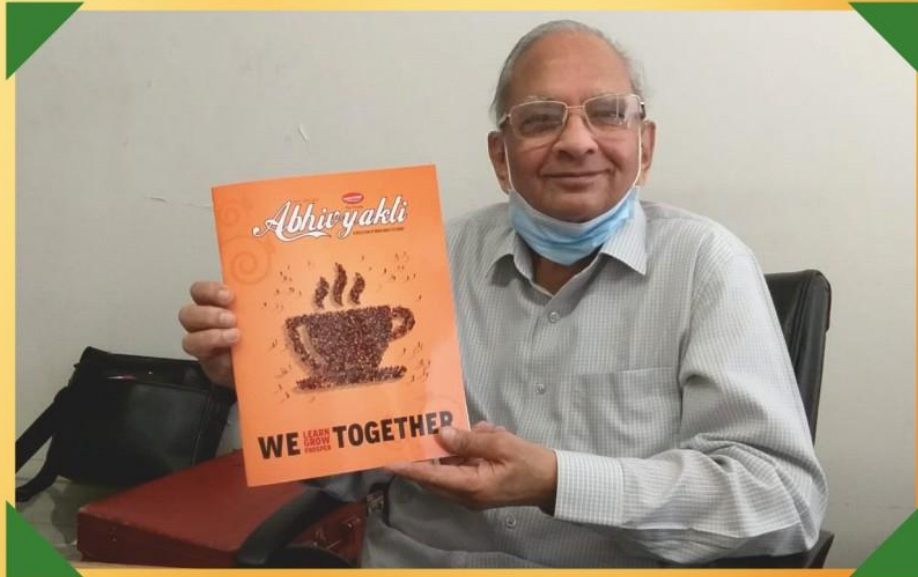
On the occasion of International Tea Day, Indian Tea Association organized a panel discussion on 'Domestic Tea Production and Marketing Challenges' where Mr. Parag Desai, the Executive Director of Wagh Bakri Tea Group, was one of the panelists. He shared key insights on the topic of discussion.

Mrs. Anupriya Patel, Hon'ble Union Minister of State for Commerce & Industry, Govt. of India, graced the inaugural session with her virtual presence. Other notable dignitaries who participated at the event were: Dr. K.N. Raghavan, Executive Director of the Rubber Board and the Chairman of MPEDA; Mr. Saurav Pahari, Chairman and Deputy Chairman, Tea Board India; Ms. Nayantara Palchoudhuri, Chairperson, ITA; Dr. Krishna Gupta, IAS, Principal Secretary, Dept. of Technical Education, Training and Skill Development, Govt. of West Bengal; Mr. Atul Asthana, MD of Goodricke Group, Dr. Shatadru Chattopadhyay, MD, Solidaridad Asia; Mr. Shiva Krishnamurthy, Vice President, Tea & Foods at



Unilever and Mr. Puneet Das, President - Packaged Beverages, India & South Asia at Tata Consumer Products. The event was held at Williamson Magor Hall, Kolkata.

## Presenting the Latest Issue of Abhivyakti to Our Inspiration



Abhivyakti holds a special place in the hearts of every Wagh Bakri Tea Group employee. It chronicles our accomplishments in great detail and inspires us to move forward. Keeping alive the tradition of presenting the first copy of every issue of Abhivyakti to our chairman, we presented the latest issue of Abhivyakti (Jan-Dec, 2021) to Shri Piyush Desai on 30th December 2021.



## Building a Healthier World

21st June, every year, is globally observed as International Yoga Day. Yoga embodies balance, harmonizes mind and body, moreover provides a holistic approach to overall wellbeing. We, together at Wagh Bakri Tea Lounge, Capstone Building, Ellisbridge, Ahmedabad celebrated this day by having with us Ms. Harshika Patel, who is the founder of the Pilates Studio - Ahmedabad. A lot of employees, along with their families joined the event where the participants performed Yoga. The event was followed by our very own Gourmet tea and snacks for all the members who were a part of the event.





## Inaugurations & Celebrations



We believe that new endeavours open new doors to successful possibilities. And mindful expansion of our presence has been an integral part of our Wagh Bakri Tea Group. We opened a new Wagh Bakri Tea Lounge at R City Mall, Ghatkopar, Mumbai. To embellish this august occasion, the inauguration was done on the day of Gudi Padwa. We also set up a new Wagh Bakri Tea Lounge at Greater Kailash (GK2), South Delhi. It is the 8<sup>th</sup> Wagh Bakri Tea Lounge in the Delhi-NCR area. Currently, we have 14 Wagh Bakri Tea Lounges and 23 Wagh Bakri Tea Worlds across India.

Bopal, in Ahmedabad, has a new address where people can hang-out and get refreshed with rejuvenating products. Shri Rasesh Desai, the Managing Director of Wagh Bakri Tea Group, and his supportive better half inaugurated Wagh Bakri Tea World at TRP Mall in Bopal. The team was filled with unbridled joy upon seeing them. The world of Wagh Bakri Tea World is getting bigger with each passing day. Three new Wagh Bakri Tea World establishments were put in place at Ahmedabad International Airport, at Shankus, Mehsana and Bharati Diamond Bourse, BKC Mumbai.



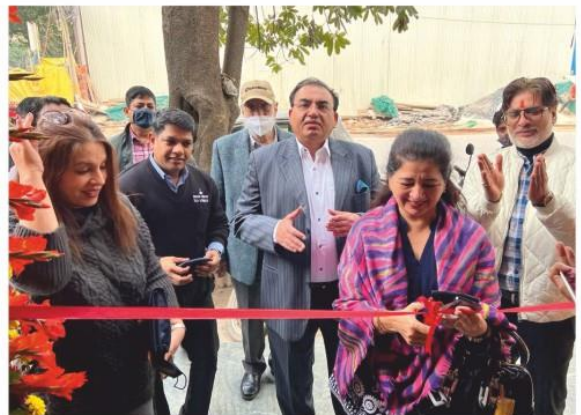
Shri Rasesh Desai, the Managing Director of Wagh Bakri Tea Group, and Shri Pankaj Desai, the Vice Chairman of Wagh Bakri Tea Group, visiting TRP Tea World.



Shri Rasesh Desai and his wife Shrimati Krishnaben also visited TRP Tea World.



Wagh Bakri Tea World at BDB, Bharat Diamond Bourse, Mumbai



Wagh Bakri Tea Lounge at GK2, South Delhi



*Wagh Bakri Tea World (COCO)  
at Shankus, Mehsana.  
On 03rd March 2022*

*Shri Rasesh Desai, Managing  
Director; Mr. Parag Desai,  
Executive Director and  
Mr. Priyam Parikh, Whole-time  
Director of Wagh Bakri Tea  
Group at the opening  
ceremony of Wagh Bakri Tea  
World at Ahmedabad  
International Airport on  
5th April 2022.*



*Wagh Bakri Tea World  
at Sardar Vallabhbhai Patel  
International Airport,  
SHA area, Ahmedabad*



Wagh Bakri Tea Lounge, DLF Mall of India, Noida on 28th July 2022



The reopening of Wagh Bakri Tea Lounge at Xavier's College Corner, Navrangpura, Ahmedabad, on 6th July 2022



## Bagging the Prestigious Times Food Award

Winning prestigious awards year after year has become a habit for us. We put a new trophy in our glorious cabinet for the world to see and admire. Wagh Bakri Tea Lounge won the prestigious 'Best Tea Lounge' award at Times Food & Nightlife Award

2022. The key pillars of Wagh Bakri Tea Group, Ms. Nima Patel, Mr. Nikunj Shah and Mr. Vinay Sharma accepted the award on the night of the award function.



## Recounting the Journey of a Century

We have been serving and delighting tea lovers in India for a century. Recounting our journey of 100 years in India, Navbharat Times took a walk down memory lane. The feature article discussed how Shri Narayan Desai established his tea empire in South Africa in 1892 and brought his two decades of experience to India, enriching the country's culture of tea consumption.

**NBT +**

**Story of Wagh Bakri Tea: 'हमेशा रिश्ते बनाने वाली' वाघ बकरी चाय की कहानी, 100 साल पहले यूं शुरू हुआ था जायकेदार मिठास का सफर**

Written by [सिद्धा सिंग](#) | [संभारवाचक टीम](#) | Updated 9 Mar 2022, 9:49 pm

वीडियो

मिलिए, अमिताभ बच्चन स्टारर 'बुढ़' के डायरेक्टर से  
Exclusive: Uncut इंटरव्यू-नागराज मंजुले से...

भारत-रिबन

मिलिए, अमिताभ बच्चन स्टारर 'बुढ़' के डायरेक्टर नागराज मंजुले से...

संभारवाचक टीम | 8 Mar 2022, 9:10 pm

**भंसाली का छलका दर्द, तोड़ी चुप्पी:**  
बताया, 'इंशाअल्लाह' क्यों हुई डिब्बाबंद

Exclusive: भंसाली का छलका दर्द, तोड़ी चुप्पी: बताया, 'इंशाअल्लाह' क्यों हुई डिब्बाबंद





## Distribution of Unique Tea Hampers to the Participants of Premier Dart League (PDL) in Kolkata

Wagh Bakri Tea Group was one of the co-sponsors of this year's Premier Dart League (PDL) and one of the sponsors of the franchise team, the Dart Sharks, which was owned by Mr. Aritra Ranjan Sen, a Wagh Bakri business associate and a supplier of plant and machinery used in our factories. At the Closing Ceremony, Wagh Bakri also distributed hampers comprising tea packets of Wagh Bakri Leaf and

Green Tea Honey Lemon to the participants, owners, and co-owners.

The Wagh Bakri logo was displayed on the jerseys worn by the participants, owners, and co-owners. They expressed their gratitude to the Group for collaborating with the Club and supporting the event as well as their joy at receiving the hamper.



West Bengal



Kolkata

*Gifted to all 70 plus participants on 15th May 2022*

## Reinforcing Our Presence in Southern India with Our New Office in Hyderabad



Telangana



Hyderabad

Wagh Bakri Tea Group has established a formidable presence across the nation. To reinforce our progressive strides in the southern part of India, we opened our new office in Begumpet, Hyderabad. The new office was inaugurated by seeking good wishes and blessings from the Almighty God.

*New Office Opening at Begumpet Hyderabad on 26th April 2022*

## Visit to Badrinath & Kedarnath Temples

On 25th May' 22, Mr. Parag Desai, Executive Director, Wagh Bakri Tea Group visited Badrinath and Kedarnath Temples. He gave Mr. Rohan, the head of the Swami Vivekanand Hospital, which is supervised by a Army Hospital of the Government of India, free premixes for distribution. All members of the Wagh Bakri Tea Group and Gujarat Tea Processors & Packers Limited (GTPPL) were in their prayers during their visit to the temples.



## Felicitating a Star



Wagh Bakri Tea Group is known for identifying gems and felicitating them in front of everyone. We felicitated our bright and hard-working employees with the 'Star Performer Award'. The awardees were handed over the trophy by their respective superiors. This award ceremony, which is a quarterly ritual inspires healthy competition amongst the employees.



## Revolutionizing the World of Packaging

Mr. Subodh Shah, the President of International Business of Wagh Bakri Tea Group, was invited by PHD Chamber in association with Messe Muenchen India to share his thought-provoking observations and ideas at a session on "Packaging in the Next Ten Years". He explained in detail the development of packaging materials in the hot beverage sector and filling lines to cope with the increasing demand for value-added products. The riveting event was held on 15th July 2022 at Hotel Courtyard by Marriott.



## Expanding Our Reach in the Indian Market

Lulu Group International, a multinational conglomerate company based in Abu Dhabi, operates a chain of hypermarkets and retail companies. With the aim to expand its presence in India, they have opened multiple hypermarkets in major Indian cities. Our products enjoy a respectable presence at Lulu Hypermarket, Lucknow. 15 stock-keeping units of our products embellish the racks at this glorious hypermarket.

## Taking Wagh Bakri Tea Group to Newer Heights

Wagh Bakri Tea Group has successfully forged an extraordinary association with Vistara Airlines. For the past three years, we have been serving around six lakh sachets of our products to the passengers of Vistara Airlines. We hope our products continue to bring joy to the flyers of Vistara Airlines.



# SPREADING THE AROMA MARKETING & BUSINESS UPDATES





## Awarded by Exchange4Media

Wagh Bakri Tea Group was awarded 'PRIDE OF INDIA BRANDS' by Exchange4media, one of the top magazines for marketing and media on 21st April 2022. Our group is one of the leading tea companies in India. We have left no stones unturned in maintaining the love and trust of all our tea lovers.



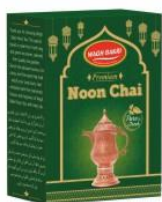
## Refreshing Presentation for a Fresh Experience

How does a 100-year-old legacy continue to offer a fresh experience to its long-standing customers? Through a refreshing presentation. With our novel packaging initiatives, we have set the waves in motion in the packaging industry, and prestigious awards attest to our efforts.

Our entries won the prestigious "INDIASTAR 2020 Award" by the Indian Institute of Packaging, Mumbai. An expert panel comprising industry leaders, prominent personalities from Institutions, and government bodies chose Wagh Bakri 100 Sal Bemisal Gift Pack, Wagh Bakri Noon Chai and Wagh Bakri Leaf Tea for the most prestigious packaging awards.



The Event was held on 25th Feb 2022.





## Updating the Look & Feel of Our Products

The position that Wagh Bakri Tea Group enjoys in the market is a matter of envy for a lot of small brands. To bask in our glory, some brands duplicated the packaging design of our products and launched counterfeit products in the market. This heavily dented our sales figures. We needed a permanent solution for this problem, and we got one. After a lot of trials, we decided to introduce holographic effect on the top and bottom part of the packs. This made our consumers identify the pack and also see the holographic effect easily. Since the introduction of new packaging solution, we have not gotten a single counterfeit complaint from the market.



## Launched a Special Centenary Pack

To celebrate the 100 years of Wagh Bakri Tea Group, we decided to launch extremely rare and special blend. We designed sturdy carton with kuppa board in which we placed tea blend in an attractive glass jar with cork. We also placed 2

stone(porcelain) mugs to make our gift pack even more attractive. The premium gift pack strives to encompass the marvelous 100-year-old legacy of Wagh Bakri Tea Group.

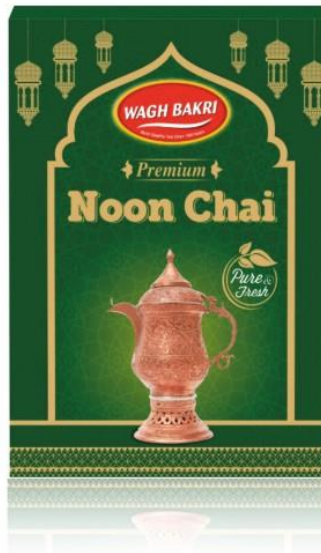




## We Widen Our Presence in India

Wagh Bakri Tea Group launches 'Noon Chai', a special product range for Jammu & Kashmir. With an aim to create an authentic Kashmiri aura around the product, we gave the brand name and the packaging design a local Kashmiri touch. For packaging, we used modern technology and world-class material to make it look attractive.

The product packaging is strong enough to sustain transit challenges without damaging the tea leaves. The product took no time to take the Kashmir market by storm.



## Launch of Vedic Wellness

To cater to changing lifestyles and need for healthy and organic products, Wagh Bakri Tea Group launched pan India Vedic Well-being-A 100% Green Tea product.

It is a perfect blend of the Holy Rama Tulsi and Krishna Tulsi along with Ginger, Black Pepper, Cinnamon & Green tea. The formulation will fortify customers' health by inducing defense mechanism. The formulation renders a soothing flavour while retaining the medicinal properties the ingredients have to offer. It is a perfect beverage that can become a part of one's daily health & fitness routine.





## Our Father's Day Campaign

Fathers, like mothers, play an equally important role in shaping the lives of children. They take great care of everything and give us wings to fly, explore our dreams, and become who we are.

Tea with near and dear ones, especially children, is a chance for fathers to spend time with them and work on improving their interpersonal relationships. To highlight this unique bond between a father and his child, we did a Father's Day campaign on social media platforms. Our video post garnered a lot of positive attention from social media users.



## A Range of Green Tea Varieties for Ranging #WinterMoods

Having a piping hot cup of tea in the winter feels like a warm hug. Thanks to the nutrient-rich blends, having a regular cup of tea can help combat bitterly cold weather and stay healthy in many ways.

From cold to hungry to gloomy to lazy, there are a variety of #wintermoods, and a variety of Wagh Bakri Green Tea blends for every mood. Depicting the various moods of winter, we ran a social media campaign featuring our range of Green Tea blends that are ideal for different #WinterMoods.

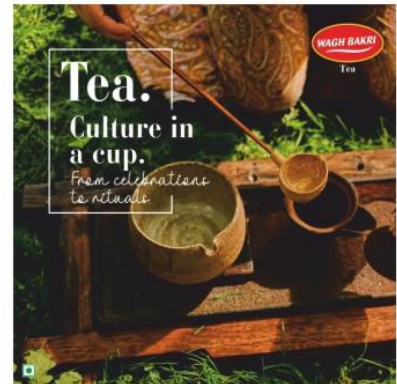






## Celebrating International Tea Day on Social Media

International Tea Day is celebrated to enjoy life's simple pleasures and maintain good health. Since time immemorial, Tea has been a part of India's traditions. It is consumed as a hot beverage for refreshments, a morning & evening ritual, as an excuse for discussions and also acts as a means of sustenance for many. For Tea lovers, it is actually an emotion rather than a sentiment or habit.



## Strengthening Our Presence on Social Media Platforms

The times have changed drastically since Wagh Bakri Tea Group began its operations in the year 1892. We have always strived to keep pace with the newer generations. This is 21st Century and young consumers are making their presence felt on social media platforms. To engage with them, we create interesting content on a daily basis. The social media posts that we have done in the recent past communicate the features of our product offerings and the trending topics.



## Engagement with the Sales Team-Wagh Bakri House

An interactive session and meet was organized in order to engage with the sales team of both, the South as well as the North region on 5th Feb'22 and 10th Feb'22 respectively. The directors were the ones who gave the sales team some very important insights and guided them on various topics.



## Engagement with the Sales Team-Mumbai Branch Office

It is rightly said that, motivation, team work, innovation and leadership are the keys to success. On 11th March'22, Shri Parag Desai, Executive Director, Wagh Bakri Tea Group visited the Mumbai office branch to spend quality time with the sales team and share some of his thoughtful opinions.



# POURING HAPPINESS HR & IR CORNER





## A Safety Drill for a Safer Future

Ensuring the safety of our employees and our establishment is one of the primary objectives. Structural fire safety drills were conducted at Khokra, Bareja and Aslali godown. All the security

and godown staff members at the respective premises were made adept in averting a major fire scare.



## The Stars that Power Our Organization

A happy organization is one where every employee feels at home and receives recognition for their hard work. We always aim to bring the best out of everyone. To take one step towards our aim, our GTPPL plant has launched a new initiative, "Star Employee of the Month".

any activity related to a job, cost saving, creating a healthy competitive spirit among employees, the development of work methodology, SOP, profitable solutions, etc.

The objective of the 'Star Employee of the Month' initiative is to recognize employees who exemplify the organization's standards for excellence based on their positive attitude and values. This initiative is aimed to recognize the contribution of the employees in terms of process improvement, reducing lead time for

Sr. No.	Name	Department	Prize	Month
1.	Chirag Prajapati	Engineering	1st Position	Jan-22
2.	Jayesh Raval	Raw Materials	2nd Position	Jan-22
3.	Ilesh Patel	Packing	1st Position	Feb-22
4.	Nimesh Shah	Raw Materials- Bareja	2nd Position	Feb-22
5.	Rajesh Christian	Engineering	1st Position	March-22
6.	Piyush Shah	Blending	2nd Position	March-22
7.	Deval Sakaliya	Operation	1st Position	May-22
8.	Krunal Patel	Engineering	2nd Position	May-22
9.	Rajesh Parmar	Blending	3rd Position	May-22





## Great Teams Build Great Organizations



Vidarbha region sales team training in Pune in the presence of RSM Ankush Trifale, ASM Vishal Gandhe on 11th June 2022

Training is an important aspect of our work ethos. We have created an atmosphere where learning and training take precedence over everything else. It is because of such an extraordinary and robust work culture that we have been able to become a leading brand in the beverage industry in India. In an endeavour to build formidable teams, we conducted intensive and enriching training activities across the nation.



Punjab region sales team training in Chandigarh with Sr. GM Vinay Munjal on 4th June 2022



Chattisgarh region sales team training at Raipur in the presence of ASM Mandeep Shukla on 10th June 2022



Mumbai western & central region sales team training in Mumbai with GM Rajesh Deolalkar on 4th June 2022



UP region sales team training in Lucknow with Sr GM Sunil Mishra on 9th March 2022



Pune PCMC region sales team training in Pune on 13th March 2022



Karnataka promoters' training in Bangalore on 23rd & 24th March 2022



Karnataka sales team training in Bangalore on 24th March 2022



Training of GTD Store Staff on New Product Launches & Their USPs to propel Sales



Wagh Bakri Tea World training on customer service & products upselling at Mumbai on 1st April 2022



Glimpses of Inorbit Tea lounge & Parul University Tea World Trainings at Baroda on 16th March 2022



## Introducing the Fresh Faces to the World of Wagh Bakri Tea Group

Making every employee feel comfortable and cared for is one of our primary mottos. To make the fresh faces of Wagh Bakri Tea Group blend beautifully with the organization, we conducted a thorough corporate induction physically after a long time. All the employees joining various departments across India participated in the induction. 111 employees have become a part of the Wagh Bakri family

between January and July 2022. All the new Wagh Bakrians also visited the factory, Wagh Bakri Tea Lounge and the tea tasting department. All the HODs personally welcomed new members. Shri Paras Desai, the Executive Director of Wagh Bakri Tea Group, concluded the induction programme with an inspiring address to the new joiners.



Factory visit of Corporate Induction batch on 19th April 2022



Corporate Induction (18-20 April) concluded with Director's address from Shri Paras Desai on 20th April 2022



New joiners also visited a Tea Lounge



All the HODs individually shared the details to the group



The New joinees visited the tea tasting department





## The Joy of Giving - An Effort towards Spreading Smiles

Sharing generously and helping the underprivileged have always been at the core for us at Wagh Bakri. Through our initiative “Joy of Giving”, we have been able to help the underprivileged & bring smiles to their faces. Our team from different regions came forward to contribute wholeheartedly and help us make this initiative a success.

On June 1, 2022, we offered the first round of donations to those in need in our offices. We further donated all the proceedings from this initiative to the BPA (Blind People’s Association) in Ahmedabad.



Delhi Office

Ahmedabad Office

Kolkata Office

## Building a Safer Workplace for Women

Wagh Bakri Tea Group has always striven to open new doors of possibilities for women by providing a safe working environment. To reinstate our strict and clear policy on sexual harassment, we conduct

quarterly meeting at Dholka where our external chairperson addresses female employees and teaches them about the Prevention of Sexual Harassment policy.





## Expressing Our Love for Cricket

Who would say no to a cricket match of pure fun and entertainment? A cricket match was organized for the employees of Wagh Bakri Tea Group where they exhibited their cricketing skills.

Wagh Bakri Tea Group also participated in a Corporate Box Cricket Tournament which was organized by the Gujarat Chamber of Commerce & Industry (GCCI) on 22nd April 2022. We also won two out of the three matches played.



# INFUSING GOODNESS CSR ACTIVITIES





## Nourishing Our Future



Wagh Bakri Tea Group and the Akshaya Patra Foundation have undertaken several initiatives together. With the aim to provide wholesome meals to government school students, fight against malnutrition, decrease the drop-out percentage and support primary education, Wagh Bakri Tea Group donated generously for the procurement of

eleven food distribution vehicles to the Akshaya Patra Foundation. The vehicles will deliver fresh and nutritious meals to government schools in Hyderabad (Telangana), Bengaluru & Hubli (Karnataka), Lucknow & Varanasi (Uttar Pradesh), Jaipur, Jodhpur & Nathdwara (Rajasthan) and Bhuj & Surat (Gujarat).



*Esteemed dignitaries at the key handover ceremony.*

*Distribution of the mid-day meals at a government school.*



*Shrimati Krishnaben Desai, the Director of Wagh Bakri Tea Group, handed over the cheque to Swamiji Raya Rama Dasa on 29th July 2022.*



## Building a Healthier & Better World with Empathy



Wagh Bakri Tea Group and Thakershy Charitable Trust have been working together for ages for the betterment of humanity. We took one more step towards making the world a better place by providing financial aid of Rs. 1 crore to the trust for the construction of a new hospital building. A

cheque handover ceremony was captured in photographs where Shri Rasesh Desai, the Managing Director of Wagh Bakri Tea Group, and Shri Paras Desai, the Executive Director of Wagh Bakri Tea Group, could be seen handing over the cheque to the trustees of the Trust.



## Safeguarding the Gift of Vision



Wagh Bakri Tea Group is proud to have forged a lasting association with the Blind People's Association. This year, Wagh Bakri Tea Group made a humble contribution to the endowment fund. With the assistance, BPA carried out free eye surgeries for cataracts and other eye ailments for financially-disadvantaged people. The camp was organized on 11th March 2022 at Rohet village, Jodhpur district. The eye camp was inaugurated by Shri Sanjay Shah, Vice President-Sales, Wagh Bakri Tea Group. More than 250 patients benefited from the camp. The patients who needed special medical care were provided the necessary treatment at Balaji Eye Hospital – Jodhpur. All the patients were given medicines free of cost.



## बाघ बकरी ग्रुप नेत्र चिकित्सा शिविर में 250 रोगी लाभान्वित

नवम्बर/जोधपुर। आमजन के साथ चिन्तित संस्थानों में अपनी अलग पहचान बनाने वाले बाघ बकरी ग्रुप प्रोड्स में व्यापार बढ़ाने के साथ सामाजिक सरोकार निभाने में अग्रणी है। यह जानकारों ग्रुप के सोलियर वाइव प्रिजेंटेशन केन्द्र मुंबई में 'प्रोसेसर ग्रुप' के माध्यम से शुरूआत की गयी थी।



सरोकार के तहत ग्रामीण क्षेत्र में विभिन्न शिविर का आयोजन कर आमजन के सहायता का काम रखा जा रहा है।

सौ गुना उत्साह से सेवा के लिए करता है प्रेरित

ग्रुप के सोलियर वाइव प्रिजेंटेशन केन्द्र मुंबई की ओर से प्रोड्स सरोकार प्रोजेक्ट के तहत हमारा सपर 103 वर्ष का यह पड़ाव हमें सखी अधिक से अधिक सहायता करने के लिये सौ गुना उत्साहित करता है। इस सपर में डीजेलीयन सरोकार और सरोकार सरोकार के माध्यम से आमजन के सहायता का काम रखा जा रहा है।

दूर वर्ग की पसंद है बाघ बकरी

बाघ बकरी के स्वरुप से अतिरिक्त सखी मुंबई में बाघ, बाघ बकरी का अलग हर वर्ग की पसंद बन चुका है। 2 रुपये, पाच रुपये, दस रुपये, 100 रुपय, अठार रुपये, पाच सिने की पैकिंग में उपलब्ध है। प्रोड्स में बाघ, बाघ बकरी का वर्ग 1998 में प्रोड्स में अर्द्ध दी 2 पाच सिने की पैकिंग सिने की ओर अलग तरी 50 रुपय सिने पावु नई है।



## Striving to Uplift the Quality of Education



Dr. Babasaheb Ambedkar Open University and Wagh Bakri Tea Group came together to set up skill courses and pave the way for future programmes. Dr. Ami Upadhyay, Vice Chancellor of Dr. Babasaheb Ambedkar Open University, had a fruitful discussion with Mr. Parag Desai, the Executive Director of Wagh Bakri Tea Group, Mr. Priyam Parikh, the Whole Time Director of Wagh Bakri Tea Group, Mr. Bhushan Punnai, the Director of Wagh Bakri Tea

Group, and our CSR Team regarding this new alliance at Wagh Bakri House.

On 8th June 2022, Wagh Bakri Foundation signed an MOU with Dr. Babasaheb Ambedkar Open University for the establishment of skill courses. This affiliation will open new avenues for future generations.



## Redefining the Meaning of CSR



The world is changing drastically and big corporations will have to keep pace with it. It is our responsibility to work for the betterment of society along with our growth journey. Blind People's Association (India), organized a one day seminar on "Capacity Building of NGOs" on 7th May 2022. The inauguration ceremony of the seminar was done in the august presence of 1) Shri Y.M. Shukla, Charity Commissioner 2) Shri P.K. Lehari, Chairman, Sadvichar Parivar Foundation 3) Shri Sunil Parekh, Co-Chairperson, FICCI, Gujarat 4) Shri Rajendra Khimani, Vice-Chancellor, Gujarat Vidyapith and 5) Shri Rajendra Shah, President, Blind People's Association.

Mr. Vijay Moolani, the Company Secretary of Gujarat Tea Processors & Packers Limited (Wagh Bakri Tea Group) shared key insights on 'New Approaches to CSR' from the dais. He also shared various key statutory amendments which have been notified by the Ministry of Corporate Affairs and its impact on the way of working of Corporates and NGOs. He pressed upon the need for change in approach towards CSR to fulfil the increased compliance requirements. At the end of the seminar, he stated that going forward, NGOs which are professionally managed and committed towards fulfilling compliance requirements, would be preferred by corporates in undertaking their CSR activities.





## Standing Up for Those Who Cannot Speak



Our association with Jivdaya Charitable Trust has contributed a lot to the welfare of animals over the years. This year, we launched 'Animal Health on Wheel' initiative with Jivdaya Charitable Trust. We provided financial assistance to the Trust for the purchase of two mobile medical vans. The vans will

provide emergency health services to stray animals of Ahmedabad. The inauguration of mobile medical vans was done by Shri Parag Desai, Executive Director of Wagh Bakri Tea Group, on 27th March 2022.



## Led by Strong Women to Empower Society

Recent Padmashri Awardee, Co-founder of SEWA (Self Employed Women's Association) and an inspiration for many, Dr. Lata Desai has made a remarkable contribution towards uplifting the society. Over the past 40 years, she has dedicatedly worked for the well-being of tribal communities in Gujarat in the field of health, women empowerment, education and poverty alleviation. We are honoured to be affiliated with her and the

social responsibility programmes she has initiated with the Wagh Bakri Tea Group to empower women through the formation of a vocational training facility in Jhagadia, District of Bharuch.

To appreciate her kind contribution towards the upliftment of women and society at large, Shri Parag Desai, Executive Director of Wagh Bakri Tea Group, met and congratulated her for the national recognition.



*Mr. Parag Desai, the Executive Director of Wagh Bakri Tea Group, congratulating Dr. Lata Desai.*



## Building a Better Tomorrow with Knowledge



Wagh Bakri Foundation inaugurated the first General Duty Assistance (GDA) Course at Sadvichar Parivar on 2nd March 2022. Dr. Darshaben of Sparsh Foundation explained the attributes of the course to participants on 17th March 2022. She also gave them significant knowledge about inner healing.

inspire a greater tomorrow in their lives. Sadvichar announced paid internships for trainees of 1st Batch. Mr. Paras Desai, the Executive Director of Wagh Bakri Tea Group, encouraged trainees to work with total enthusiasm to serve humankind.

On 13th June 2022, Wagh Bakri Foundation had double events, the valedictory function of the 1st GDA batch and the inauguration of the 2nd GDA batch. Trainees of the 1st GDA batch explicitly praised the efforts of the Wagh Bakri Foundation and Sadvichar. The learnings from the course will







## Reviving Lives with Renewable Energy



Wagh Bakri Tea Group extended financial support to the Blind People's Association for the installation of solar panels at their building. On 8th July 2022, the installation event was inaugurated in the august presence of Shri Pankaj Desai, the Vice

Chairman of Wagh Bakri Tea Group, Shri Rasesh Desai, the Managing Director of Wagh Bakri Tea Group, and Shrimati Krishnaben Desai, the Director of Wagh Bakri Tea Group.





## Changing Lives, One Initiative at a Time



The relationship between Wagh Bakri Tea Group and Dr. Jivraj Mehta Smarak Health Foundation, Ahmedabad goes back a long way. Wagh Bakri Tea Group provided financial assistance of Rs. 47.55 lakhs to the hospital to purchase a new HD Laparoscopic system for the service of poor patients.



## Encouraging an Empathetic World



Contributing to building a world where empathy thrives has been at the core of every CSR initiative Wagh Bakri Tea Group endorses. With the aim to turn our philosophy into reality, we have decided to provide financial assistance to V S Gandhi Charitable Trust, which runs three daycare centres for mentally challenged children in Gujarat. The initiative will help 140 kids develop life skills for daily activities. Currently, the centres are located at Kathlal, Kapadvanj and Nadiad. Dr. Kundaliya received the cheque from Mr. Paras Desai, the Executive Director of Wagh Bakri Tea Group.



### ‘વાઘબકરી સ્કોલરશીપ થકી ભવિષ્યને બનાવો ઉજ્જવળ’



વાઘબકરી ટી ગ્રુપ, વાઘબકરી કોર્પોરેશનના માધ્યમથી જરૂરતમંટ લોકોને આવશ્યક સહાય પૂરી પાડીને સમાજમાં સકારાત્મક બદલાવ લાવવા માટે સતત કાર્યરત છે.

#### માન્ય અભ્યાસક્રમો:

- એમબીબીએસ, બીએએમએસ,
- બીડીએસ, બીએચએમએસ • બી.ઇ/બી.ટેક •
- બી.એસસી, નર્સિંગ • બી.એડ ઈન સ્પેશિયલ
- એજ્યુકેશન • ડિપ્લોમા ઈન એનજીબીયરિંગ •
- જીએનએમ - જનરલ નર્સિંગ એન્ડ
- મિડવાઈફરી • એએનએમ - ઓસ્ટિયલરી નર્સ
- મિડવાઈફરી

#### લાભકારક:

- દો 10 અને 12માં
- ઓછામાં ઓછા 50% •
- પરિવારની વાર્ષિક આવક
- 5 લાખથી ઓછી



સ્કોલરશીપ એળવવા [www.vidyasaarathi.co.in](http://www.vidyasaarathi.co.in) પર અરજી કરો  
વધુ માહિતી માટે, ઈમેલ: [vidyasaarathi@nsd.co.in](mailto:vidyasaarathi@nsd.co.in)  
ફોન: (022) 4090 4484



## Striving to Make a Difference



In 2022-23, Wagh Bakri Tea Group pledged to provide scholarships to 100 deserving students. It is our humble effort towards building a greater and more educated tomorrow. We hope this endeavour helps students excel in their lives.

# CREATING MEMORIES





## Loving Farewells

### Mr. Rahul Devi (Chief Financial Officer)

His contribution to the progress of Wagh Bakri Tea Group is immeasurable. As a Chief Financial Officer, he led the financial responsibilities with finesse and took the company to newer heights. He bid farewell to us after 5 years and 11 months of glorious service. Shri Piyush Desai, Chairman; Shri Pankaj Desai, Vice Chairman; Shri Rasesh Desai, Managing Director; Mr. Paras Desai, Executive Director and Mr. Parag Desai, Executive Director of Wagh Bakri Tea Group wished him all the best for his future endeavours.



### Mr. Dilip P Patel

He joined Wagh Bakri Tea Group when he was just 21. Now, after 38 years and 4 months of illustrious journey, he bid an emotional farewell to the company. He is not severing his ties with Wagh Bakri Tea Group; he is actually strengthening it. We are proud to say that his son is also currently working with us.



### Mr. Hasmukh Modi

He joined Wagh Bakri Tea Group in the year 1981. He said that his 40-year-long tenure with us has been very joyful. He shared some insightful and happy anecdotes from his noteworthy journey at Wagh Bakri Tea Group. We will dearly miss his presence in the office.



## Reaching New Heights of Excellence

It is a matter of great pride for us that Ms. Dhruvi Subhas Patel, the daughter of Mr. Subhas P Patel, Senior Manager, Tea Admin at Wagh Bakri Tea Group, has completed her 2-year PGDM course from IIM Bangalore. Her convocation ceremony was held on 8th April 2022.



## Writing Her Own Destiny

Jaanya Vijh, a 14-year-old daughter of Mr. Tarun Vijh, Chief Information Officer of Wagh Bakri Tea Group, has written her first book, 'The Heiress – The Cursed Queen.' Her love for literature led her to write her first book at such a tender age. It is quite a remarkable achievement. The book is available on Amazon in paperback and Kindle edition and on Notion.





## A Divine Experience

Mr. Devansh Zaveri (Factory Head – Dholka) & other employees had the good fortune of meeting Shri Gyanvatsal Swami of BAPS at a Swaminarayan Temple in Dholka. The life-altering and the soul-stirring conversation opened new dimensions of spirituality in the lives of our employees.



## Summiting New Milestones

Mr. Sanath Raiturkar, a super stockist of Wagh Bakri Tea Group from Goa, successfully summited Imja Tse (Island Peak), Nepal on 16th May 2022. The expedition was challenging but his determination drove him to reach the peak, which is 20,200 ft above sea level, successfully.



## Celebrating an Indomitable Spirit



Your attitude defines the way you live your life. The inspiring story of Mrs. Sapna Mehta, Jwalant Mehta's wife, an employee of Wagh Bakri Tea Group, is one for the ages. She defied the darkness of cancer and completed her Panch Kailash Yatra successfully. Panch Kailash Yatra comprises of five key places, Adi Kailash, Kinnaur Kailash, Shrikhand Kailash, Manimahesh Kailash and Kailash Mansarovar. After undergoing chemotherapy and other cancer treatment, the doctor advised her not to take up this challenge at this stage. But she listened to her heart and went on to prove everyone wrong with her rock-solid determination.



## Building a Brighter Tomorrow

Two bright youngsters interned with Wagh Bakri Tea Group and built a formidable foundation for their promising careers. Ms. Nishka Shah, who interned with us from 1st June 2019 to 1st July 2019, has gotten admission to the University of the West of England. She expressed her gratitude to every Wagh Bakri employee who helped her learn business and marketing skills.

The other bright youngster who has enrolled himself in a world-class university is Mr. Namra Patel. He interned with Wagh Bakri Tea Group from 1st December 2021 to 31st December 2021. He had a fruitful internship under the guidance of Mr. Tarun Vijn, the Chief Information Officer of Wagh Bakri Tea Group. He is currently pursuing his higher studies at Stevens Institute of Technology.



**UWE  
Bristol**

University  
of the  
West of  
England

Ms. Nishka Shah



Mr. Namra Patel





## They Hold a Special Place in Our Hearts

The departed souls have left a deep emotional void in the life of every employee working at Wagh Bakri Tea Group. May God give the bereaved families the strength to overcome the unfathomable loss.



**Late Mr. Deepan Shah,**  
Sr. Sales Supervisor, Barmer



**Late Mr. Kishorkumar Jeevanlal Shah**  
Worked as a distributor for 36 years,  
Mahemdavad



**Late Mr. Rajubhai Bhagwanbhai Jethani**  
Worked as a distributor for 30 years,  
Naroda, Ahmedabad





## Recognising Lasting Excellence!

The Wagh Bakri Tea Group congratulates employees for their determined and long-term service in the company.

Your support, contribution and efforts are valued and appreciated by everyone in the team.

We hope you continue to grow with the organisation!

<p><b>30 years of Glorious Service</b></p>			<p><b>20 years of Glorious Service</b></p>		
	<p>ALKESH H. SHAH CLERK ACCOUNTS</p>	<p>VIJAY B. SEVAK AREA SALES MANAGER</p>		<p>CHINTAN A. SHAH SR. SALES SUPERVISOR</p>	<p>SANJAY M. PATEL ASST. ACCOUNTS</p>

**10 years of Glorious Service**

<p>JAYDIP H. PAREKH OFFICER</p>	<p>SAMIR J. PATEL OFFICER</p>	<p>JAYVIRSINH S. PARMAR SENIOR CLERK</p>	<p>SURENDRA RAI SALES SUPERVISOR</p>	<p>PRABHAT KUMAR SINGH SALES SUPERVISOR</p>	<p>RADHESHYAM BORANA JR. SALES SUPERVISOR</p>
<p>JEETENDRA MORE SR. SALES EXECUTIVE</p>	<p>ASHVIN KUMAR C. PATEL ASST. MANAGER</p>	<p>RANJITSINH A. CHAUHAN SUPERVISOR</p>	<p>GHANSHYAM N. VALAND MACHINE OPERATOR</p>	<p>MAYUR N. RAMANANDI SUPERVISOR</p>	<p>GAURANG P. PAREKH SUPERVISOR</p>
<p>GIRISH J. DALVADI SR. CLERK</p>	<p>ROHIT I. THAKOR MACHINE OPERATOR</p>	<p>KALPESH D. SOLANKI MACHINE OPERATOR</p>	<p>ROUNAK JOGI ASST. MANAGER</p>	<p>PARESH N. THAKOR MACHINE OPERATOR</p>	<p>MEHUL K. PATEL CLERK</p>
<p>HIMMATSANG RATHOD CLERK</p>	<p>YUVRAJSINH H. VAGHELA SR. CLERK</p>	<p>JERAM U. MAKVANA MACHINE OPERATOR</p>	<p>KRINESH A. KA PATEL CLERK</p>	<p>MINESH KUMAR J. BHATT DRIVER</p>	<p>SUNIL N. MAHORE SALES OFFICER</p>
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Team Abhivyakti thanks all the employees who contributed and participated in making this newsletter of Wagh Bakri Tea Group interesting and memorable.

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We are looking forward to hearing from you.